



# **Development Strategy of Nakło Nad Notecią Town and Commune 2030+**

**Strategic and operational plans  
for the years 2020-2030**

---

**Summary**



Prepared in the framework of the task entitled: „Integrated participatory actions implemented using new technologies to reduce the level of vehicle emissions in Nakło nad Notecią”



# Key figures and facts from the „Strategic Diagnosis of the Nakło nad Notecią Town and Commune”.

Key statistical data characterizing the commune of Nakło nad Notecią

**6,2%**

Area of the commune covered by local zoning plans

**31 847**

Number of commune residents in 2018



**30 738**

Commune population estimate for 2030

**2,6%**

Percentage decrease in the number of commune residents across 2010-2018

**-0,66**

Population growth per 1000 residents in 2018

**-4,9**

Migration balance per 1000 residents of the commune in 2018

**19,9%**

Percentage of post-working age residents of the commune in 2018

**2 704**

Number of business entities in the commune



# 4

Number of Polish patent applications submitted from within the commune

# 4,6%

Children attending nurseries in 2019

# 19

Number of kindergartens

# 931

Number of households receiving welfare in 2018

# 52,0%

Households connected to the gas grid in 2018

# 71

Number of council flats in 2018

# 25,9%

Drop in the number of people receiving welfare in 2009-2018

# 4

Number of categorised lodging facilities in the commune



# 5,67%

Share of council flats in total flat stock available in commune



## 10,10%

Percentage of working age unemployed residents in 2018

## 2,5%

Increase in the number of enterprises compared to 2009

## 2,73

Foundations, associations and social organisations per 1000 population

## 65

Number of bed-places available in 2018

## 2 777

Number of pupils in elementary school

## 87

Number of social associations and organisations operating and registered in 2018

## 1,4%

Percentage of communal space covered by various forms of nature conservation programmes



## 98,8%

Municipal water supply coverage in the commune in 2018

## 73,8%

Sewage network coverage in 2018

## Phenomena identified in the Nakło nad Notecią commune.

- 1 Transformation of some villages in the commune from agricultural settlements into typical suburban settlements with increased settlement attractiveness.
- 2 Decreasing population (by 2.6% in the examined period) and unfavourable forecasts (decrease by 3.6% by 2030).
- 3 Decreasing birth rates and permanently unfavourable migration balance.
- 4 Aging of the local community (acceleration of the phenomenon).
- 5 Weakness of the labour market (economic emigration), low level of development and attractiveness of the local labour market.
- 6 Low level of professional activity of women and young adults.
- 7 Diversified settlement structure, an urban-rural nature of the commune.
- 8 Increase in the number of enterprises by 2.5% in the examined period.





- 9 Functioning of the Nadnotecki Industrial Park in Paterka.
- 10 Activity of big business enterprises, such as the Nakło Sugar Processing Plant or the „PATEREK” Railway Rolling Stock Repair Works.
- 11 A large number of social organisations, associations and foundations operating in the commune.
- 12 A large number of attractive nature areas and the Noteć river as an important endogenous resource.
- 13 Poor road safety.
- 14 Low civic activity and social integration of residents (low voter turnout and lack of co-management mechanisms).
- 15 Low quality of public space.
- 16 Unsatisfactory level of education and quality of teaching in primary and secondary schools.
- 17 Relatively attractive and strategic layout of the road network (ring-road) and railroad system (planned revitalisation of the Gniezno-Nakło nad Notecią railroad line).
- 18 Efficient functioning of the waste management system, including mini-waste collection points system.
- 19 High sense of safety among residents.
- 20 Decreasing percentage of residents on welfare.

## SWOT analysis.

STRENGTHS		WEAKNESSES	
Relatively large population living in the town and commune.	Status of town as a settlement and county town.	Decreasing population (by 2.6% in the period under review) and unfavourable forecasts (3.6% until 2030).	Poor road safety.
Transformation of selected villages in the commune from agricultural to typically suburban with increasing settlement attractiveness.	Diverse settlement structure, urban-rural nature of the commune.	Decreasing birth rates and permanently unfavourable migration balance.	Deficits in infrastructure development in various areas.
Increase in the number of enterprises by 2.5% in the examined period.	Functioning of the Nadnotecki Industrial Park.	Aging of the local community (acceleration of the phenomenon).	Low quality of public space.
Activity of large business entities such as the Nakło sugar processing plant or the „PATEREK” Railway Rolling Stock Repair Works.	Implementation of large investment projects, a significant percentage of the budget earmarked for investment projects.	Weak labour market (economic emigration), low level of development and attractiveness of the local labour market.	Unsatisfactory level of education and quality of teaching in primary and secondary schools.
A large number of social organisations, associations and foundations operating in the commune.	Expansion of the suburban development zone, suburbanisation inside the commune.	Lack of road leading from provincial road no. 241 bypassing the built-up areas of Chrzęstowo and Paterek.	



STRENGTHS		WEAKNESSES	
A large number of attractive nature areas and the Noteć river as an important endogenous resource.	Functioning of a nursery school and an increasing number of children participating in preschool education.	Lower rate of development compared to the region and the benchmark group.	Increasing level of drinking water consumption and a need to extend the sewage system and modernize the water supply network.
Significant resources and potential in the area of local products and unique features with a potential for creating the Nakło nad Notecią brand.	Activity of the Commander Bolesław Romanowski Inland Navigation School Complex.	Relatively high level of unemployment.	Lack of a satisfactory number of high quality jobs enabling self-fulfilment and development (and adequate remuneration).
Located within the functional area of Bydgoszcz.	A large number of attractive nature areas and the Noteć river as an important endogenous resource.	Low level of professional activity of women and young adults.	Significant part of renewable energy obtained from biomass combustion.
Efficient functioning of the waste management system, including mini-waste collection points system.	High sense of safety among residents.	Decrease in revenue from local taxes and personal and corporate income taxes.	Increasing expenditure on welfare programmes.
Crime rate lower than the provincial average and higher crime detection rate.	Good performance of the Fire Department - fast response time.	Low civic activity and social integration of residents (low voter turnout and lack of co-management mechanisms).	Growing demand for basic and outpatient medical services.
High degree of renewable energy consumption in the commune (59,2%).	Decreasing percentage of residents benefiting from social welfare support.	Poor air quality.	Growing consumption of electricity by residents.

# Development of the town and commune of Nakło nad Notecią - mission

**The guiding principle of the local government of Nakło is to ensure the welfare of its residents!**

**The mission of the Nakło nad Notecią town and commune authorities is the continuous improvement of its residents' comfort of living.**

This objective can be achieved by satisfying the resident's basic needs and providing them with opportunities to pursue their aspirations. This includes, in particular, creation of a favourable business environment, development of an attractive labour market, providing residents with opportunities for spending their leisure time, and building favourable development prospects while taking care of the natural environment and the quality of infrastructure.



## Development of Nakło nad Notecią town and commune in the 2030+ perspective - vision

- In 2030, we are successful in competing for residents by taking advantage of an improved road network and attractive location. Nakło nad Notecią is a commune people want to return to!
- Nakło nad Notecią is a town tailored to its size, capabilities and aspirations - in 2030 the city and the commune are vibrant with life, while its local government enjoys a positive image and reputation of being able to effectively contain the crisis associated with a loss of socio-economic functions.
- The city and the commune provide an attractive and flexible labour market characterised by considerable development opportunities, while good job opportunities encourage remigration to Nakło nad Notecią and attracts residents of neighbouring commune to live in the town.
- Nakło nad Notecią provides an attractive housing offer and conditions for the development of single and multi-family housing. Diversification of housing resources is the result of an increase in the number of council apartments and a richer commercial development offer.
- Nakło nad Notecią has radically reduced low-stack emissions and enhanced energy efficiency, becoming an ecological self-government providing access to attractive nature areas with the Noteć River and its qualities.
- The sustainable development of the city and the commune allow for effective modernisation, renovation and creation of the necessary infrastructure, enabling the local government to reach a new level of satisfying residents' needs.
- The town and commune of Nakło nad Notecią built together with its stakeholders a rich and competitive leisure offer on the basis of a new and revitalised public space, sports infrastructure and recreational and socio-cultural activities offer.



## Development goals and projected directions of change

- 1** Supporting the competitiveness of the local economy and shaping effective housing policy.
- 2** Ensuring sustainable development conditions in high quality infrastructure, public services and protection of natural resources.
- 3** Building the attractiveness of Nakło nad Notecią town and commune by means of a high quality cultural and entertainment offer and high quality public space to create a community of people satisfied with life and living in their town.





#### DEVELOPMENT GOAL 1

## SOCIAL AND WELFARE SECURITY

Supporting the competitiveness of the local economy and shaping effective housing policy



#### DEVELOPMENT GOAL 2

## BASIC NEEDS

Ensuring sustainable development conditions by providing high quality infrastructure, public services and by protecting natural resources



#### DEVELOPMENT GOAL 3

## ASPIRATIONS

Creating attractiveness through a high quality cultural and entertainment offer

## Key projects



**CONSTRUCTION OF  
AN AMPHITHEATRE IN  
NAKŁO NAD NOTECIĄ**



**RECONSTRUCTION  
OF THE KLEMENS  
BINIAKOWSKI CITY  
STADIUM IN NAKŁO  
NAD NOTECIĄ**



**MODERNISATION OF  
THE PLAC ZAMKOWY  
SQUARE AND HALLERA  
STREET IN NAKŁO  
NAD NOTECIĄ**



**CONSTRUCTION OF  
A BOWLING ALLEY IN NAKŁO  
NAD NOTECIĄ**



**RECONSTRUCTION OF  
THE NAKŁO NAD NOTECIĄ  
CITY CENTRE**



**CREATING A YEAR-ROUND  
ICE RINK**

## ECONOMY

### ENHANCEMENT OF INVESTMENT ATTRACTIVENESS

- 1 Creating a good business environment in the city.
- 2 Supporting business support institutions.
- 3 Supporting cooperation for building a knowledge-based economy and developing smart specialisations.
- 4 Economic promotion and attracting investors, with particular emphasis on the potential of the Nadnotecki Industrial Park in Paterk.
- 5 Supporting development of a gas grid in the Nadnotecki Industrial Park in Paterk.
- 6 Expansion and modernisation of tourist infrastructure with particular emphasis on the Noteć river.
- 7 Promotion of tourism and creation of products and tourist packages.
- 8 Establishment of a city marketplace with the necessary infrastructure outside the Plac Zamkowy square.

## HOUSING

### EXPANDING THE AVAILABLE HOUSING INVENTORY

- 1 Meeting the housing needs through the development of buildings for rent in the commune.
- 2 Increasing the quality of housing in the area of Nakło nad Notecią town and commune.
- 3 Supporting groups excluded or at risk of social exclusion in access to housing.
- 4 Cross-sectoral cooperation for good quality housing in the area of Nakło nad Notecią.
- 5 Shaping the spatial planning policy taking into account the housing needs by building multi-family residential buildings.
- 6 Taking advantage of governmental initiatives such as the Mieszkanie Plus housing initiative.

## ENVIRONMENT

### IMPROVING THE QUALITY OF THE ENVIRONMENT AND PROVIDING ACCESS TO ITS RESOURCES

- 1 Providing access to attractive nature areas such as the town's meadows.
- 2 Exploitation of the potential offered by the Noteć River and the Bydgoszcz Canal.
- 3 Improving the energy efficiency of public buildings.
- 4 Increasing the utilisation of energy obtained from renewable sources.
- 5 Improvement of air quality.
- 6 Maintaining biodiversity.
- 7 Caring for the development of the water and sewage management system.
- 8 Raising water conservation awareness.
- 9 Actions for increasing residents' ecological awareness.

## INFRASTRUCTURE

### DEVELOPMENT OF TECHNICAL INFRASTRUCTURE AND PUBLIC UTILITIES

- 1 Renovation, reconstruction and extension of the road network.
- 2 Cooperation in improving the quality of the road network in areas outside local government competence.
- 3 Actions for the expansion and modernisation of pedestrian and bicycle routes.
- 4 Construction of cable ducts to provide fibre optic Internet within city limits.
- 5 Extension of the municipal video surveillance system.
- 6 Construction of a parking lot with a freight reloading station at Poznańska Street in Nakło nad Notecią.
- 7 Reconstruction of the railroad station building in Nakło nad Notecią.
- 8 Construction of an integrated system of bicycle trails.
- 9 Modernisation of the infrastructure along Dąbrowskiego street in the section from Konopnicka square to Bydgoska street including surface renovation and change in traffic organisation.
- 10 Modernisation of Powstańców Wielkopolskich street - returning the street to residents.



## PUBLIC SERVICES

### ENSURING HIGH QUALITY PUBLIC SERVICES

- 1 Support for the creation and functioning of nurseries and kids' clubs.
- 2 Undertaking activities aimed at increasing the activity of disabled people living in the town and commune.
- 3 Promoting preschool education.
- 4 Further modernisation and expansion of the educational base.
- 5 Increasing the quality and effectiveness of education and the attractiveness of teaching.
- 6 Promoting access to city education and providing equal educational opportunities.
- 7 Developing a senior citizen policy.
- 8 Establishing a youth policy in the city and commune.
- 9 Extension of swimming pool service offer and facilities to accommodate rehabilitation services.
- 10 Developing services connected with the social welfare sector.

## EFFICIENT INSTITUTIONS

### PROFESSIONALISATION OF LOCAL GOVERNMENT INSTITUTIONS

- 1 Developing institutional capabilities and competences of local public administration.
- 2 Streamlining and improvement of local governments' operating standards.
- 3 Building citizens' trust in public institutions at the local government level.
- 4 Regular audits of the city conducted acc. ISO 37120:2014
- 5 Implementing direct democracy principles, co-management mechanisms and developing the civil budget initiative.

## LEISURE TIME

### DEVELOPING AN ATTRACTIVE, THEMATICALLY BALANCED LEISURE OFFER

- 1 Construction of playgrounds.
- 2 Expansion of the indoor swimming pool with an additional zone for the disabled and elderly with the possibility of providing a wider rehabilitation offer.
- 3 Public space - development of the area at the Noteć river.
- 4 Expansion and diversification of the leisure and recreational offer.
- 5 Expanding and diversifying the sports offer with particular emphasis on amateur and youth sport.
- 6 Animating leisure time in community centres and local centres in the town and in the countryside.
- 7 Organisation of a variety of cultural and artistic events.

## IDENTITY

### INTEGRATION OF THE NAKŁO NAD NOTECIĄ COMMUNITY

- 1 Increasing the storage and exhibition space of the Nakło nad Notecią Muzeum Ziemi Krajeńskiej museum.
- 2 Establishment of a museum education centre.
- 3 Building a public library in Nakło nad Notecią.
- 4 Supporting non-governmental organisations, building an active civil society.
- 5 Developing a cultural institutions offer.
- 6 Supporting activities for cultural heritage and participation in culture.

—

Nakło nad Notecią  
2020

Prepared by

---

Stowarzyszenie Wspierania Inicjatyw Gospodarczych DELTA PARTNER  
by request of the Nakło nad Notecią Town and Commune Council

Graphic design: Aleksandra Żulińska